

Thank you for choosing StartLab as the place to nurture your dream and help you become a successful life sciences entrepreneur. We will put at your disposal all the key elements needed to transform your promising idea into reality. Of course, being Swiss, we also thrive on delivering the highest quality infrastructure and services available to you. In order to ensure that there is a perfect fit between what we offer and what you are looking for, we run a selection process to make sure that all our StartLab members are of the right quality and suitability for the StartLab environment. So, we thank you for completing this form, adding as much detail as you can at this point in your project's development.

## A: TELL US MORE ABOUT YOU

Company/project name	<input type="text"/>
Product area (therapeutics, diagnostics, medtech, etc.)	<input type="text"/>
Street address	<input type="text"/>
City	<input type="text"/>
Postcode	<input type="text"/>
Country	<input type="text"/>
Website	<input type="text"/>
Email	<input type="text"/>
Landline	<input type="text"/>
Mobile	<input type="text"/>
Title	<input type="text"/>
Contact first name	<input type="text"/>
Contact surname	<input type="text"/>

Number of employees

Date the company/project was created

The range of your annual revenue (CHF)

- None
- Less than 0.5 million
- 0.5–1 million
- 1–3 million
- Over 3 million

Have you raised any funds so far?  
If so, how much?

- Yes
- No

Is your company registered?  
If yes, what is your company  
registration number?

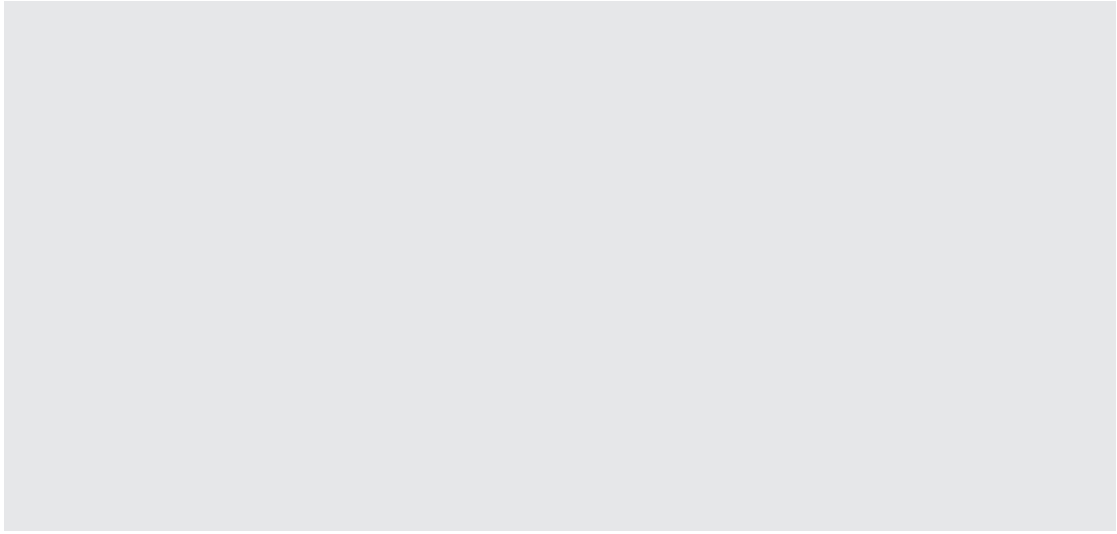
- Yes
- No

Your role in the company/project

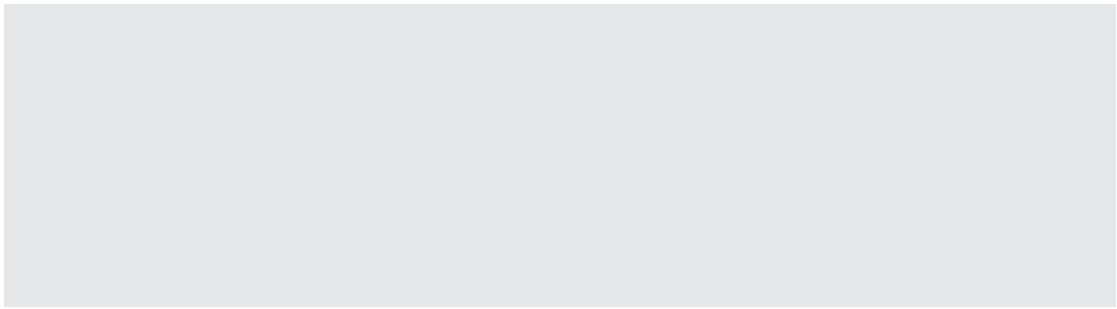
## B: TELL US MORE ABOUT YOUR COMPANY/PROJECT

1. What is your motivation for joining StartLab? [max. 200 words]

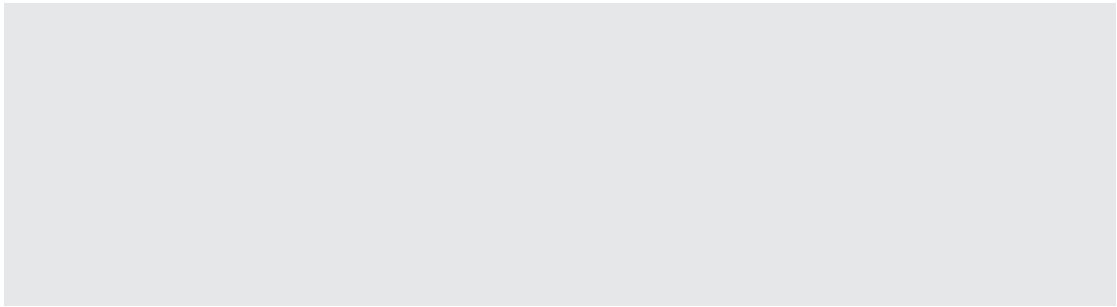
2. Please summarise your company/project. [max. 200 words]



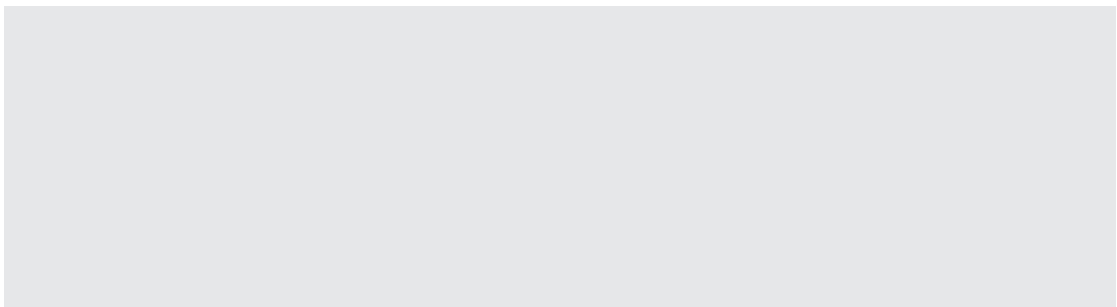
3. What are the USPs or added value your company/project will provide?



4. Please briefly describe the technology behind your company/project.



5. What are the products or services you are selling or planning to develop?



6. Please briefly describe the status of your company/project today.

7. Tell us more about your collaboration with Biopôle and the western Switzerland local and regional ecosystem (UNIL, EPFL, CHUV, etc.).

8. How many employees do you expect to be working at StartLab when you start?

9. What are your precise needs in terms of lab infrastructure?

a. Dedicated benches and StartLab shared labs

- 1     2-3     4-6     7+

b. Access to the StartLab shared labs

- |                                      |                                    |
|--------------------------------------|------------------------------------|
| <input type="radio"/> cell culture   | <input type="radio"/> microbiology |
| <input type="radio"/> centrifugation | <input type="radio"/> PCR          |
| <input type="radio"/> chemistry      |                                    |

10. What are your precise needs in terms of office space?

a.  No need

b. Number of workspaces/desks in the StartLab coworking areas

- 1       2-4       5-6       7+

11. How long do you plan to stay at StartLab?

- 1 year       2 years       3 years

What is your development plan during this period?

12. Are there any other special requests from your side?

# INTERESTED IN THE START PROGRAMME?

The StartLab START programme is a competitive scheme that offers promising StartLab entrepreneurs an extra edge by providing coaching and financial advantages. Companies are selected four times a year by the StartLab Advisory Board.

## The START programme perks include:

- A 20% discount on infrastructure rental.
- A voucher of up to CHF 15,000 (CHF 5,000 per year of incubation) for external consulting services, to be purchased from Biopôle's experts network.
- A voucher of up to CHF 4,500 (CHF 1,500 per year of incubation) towards conferences or workshops supported by Biopôle that are of interest to you.
- Free access for one participant to the continuing education programme Certificate of Advanced Studies (CAS) in Life Sciences Product Management, offered by University of Lausanne Formation Continue (~ CHF 10,000 equivalent).
- Free Wi-Fi and IT services.

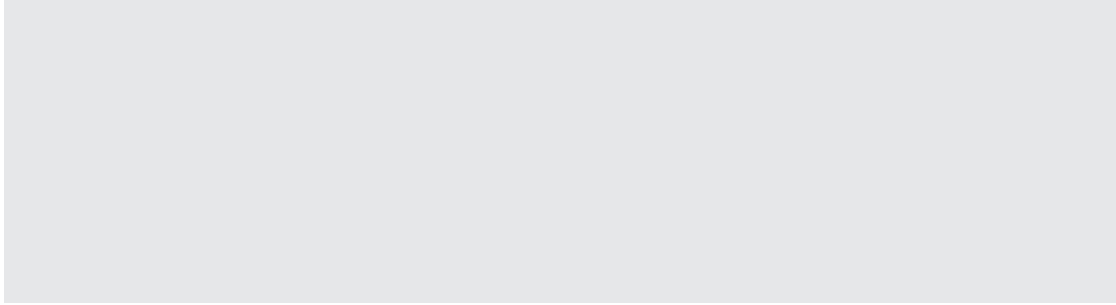
This process is very competitive. We therefore need to know as much as possible about your project to accurately assess your suitability for this programme. Thank you for completing this form with as much detail as you can at this time in your project's development.

## Are you interested in benefitting from the START programme?

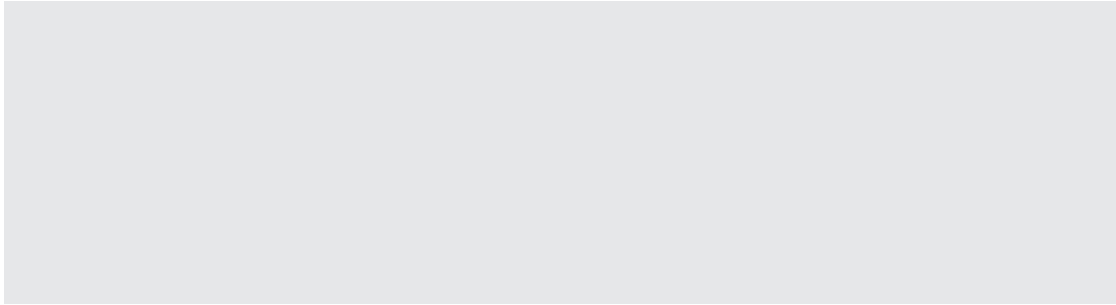
- No** Please read the [Terms & Rules](#) section below, save this application and send it to [startlab@biopole.ch](mailto:startlab@biopole.ch)
- Yes** Please complete the fields below, read the [Terms & Rules](#) section, save this application and send it to [startlab@biopole.ch](mailto:startlab@biopole.ch)

A: LET US KNOW A BIT MORE ABOUT  
YOUR COMPANY/PROJECT

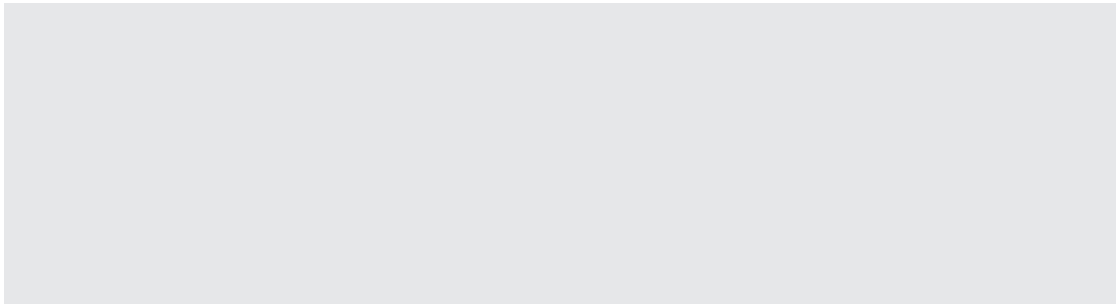
1. Which unmet need(s) are you addressing?



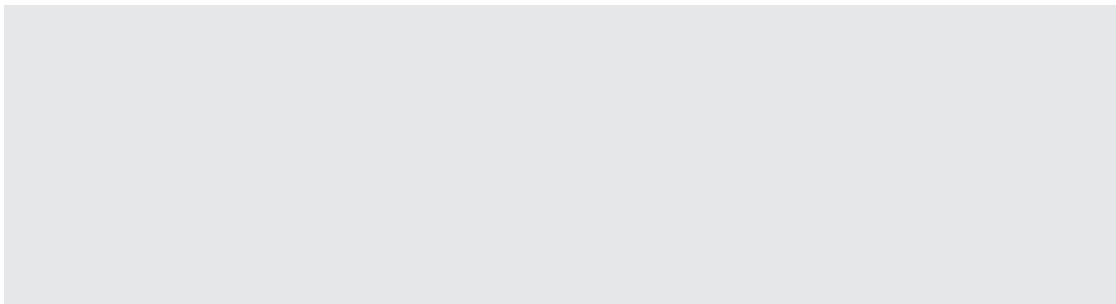
2. Who does the technology belong to?



3. Is there any pending intellectual property on the technology?



4. Do you have any specific needs for your company/project that you wish StartLab to help with?



## B: LET'S NOW DIVE A BIT DEEPER INTO YOUR BUSINESS PLAN

1. How big do you estimate the market to be?

2. Who are your main competitors?

3. Have you raised any funds so far?

• Friends and family	<input type="text"/>	CHF
• Grants	<input type="text"/>	CHF
• Loans	<input type="text"/>	CHF
• Venture equity	<input type="text"/>	CHF
• <b>Total</b>	<input type="text"/>	<b>CHF</b>

4. Who are the current owners of the company/project and what is their percentage ownership?



5. If you have a governance body for the company/project, please describe its role and members.

6. What is your current cash position and cash burn rate, and how long will funds last?

7. When do you plan to close your next investment round?

8. What is your development plan and what are your key milestones for the next three years?

## C: EXTRA DOCUMENTATION (PLEASE PROVIDE AS EMAIL ATTACHMENT)

1. Your CV and/or LinkedIn page.
2. The contact details of two referees.
3. Any document, business plan, publication, etc. that you feel is appropriate.

## TERMS & RULES

### **Commitment**

By completing this application form for StartLab and sending it by email to [startlab@biopole.ch](mailto:startlab@biopole.ch), you represent and warrant that (1) you are authorised to submit this application on behalf of your project/company, (2) the information you have provided is accurate and current, (3) your project/company either owns or has a licence to use the product, service or technology described in your application, (4) you have the right to provide StartLab and Biopôle SA organisations with the information above, (5) StartLab and Biopôle SA are entitled to use the information given for StartLab. You acknowledge that submitting an application does not guarantee acceptance by the StartLab team.

### **Confidentiality**

You agree to keep confidential any information you receive during your StartLab application process. You are not entitled to use or make reference to Biopôle's business names, trademarks or logos without its prior written consent.

StartLab commits to the confidentiality of all application forms and attached documents, as do its Advisory Board members and all Biopôle employees. Information you provide will be solely used by the StartLab team for the sake of assessing your application to join StartLab.

### **Selected projects**

If your project is selected by the Biopôle team, you will be asked to provide your company's certificate of incorporation as well as the documentation justifying its status. A specific Service Agreement will be signed with Biopôle SA in order to start as a member of the StartLab incubator at Biopôle.

## CONTACT US

[startlab@biopole.ch](mailto:startlab@biopole.ch)  
+41 21 566 57 70

