

Thanks a lot for choosing StartLab as the best home for nurturing your dream and helping you become a successful life science entrepreneur. We will put at your disposal all the key elements needed to transform your promising idea into a practical reality. Of course, being Swiss, we also strive to deliver the highest quality in the infrastructure and services you can access. In order to ensure there is the best fit between what we offer and what you are looking for, we run a thorough selection process, which optimizes the quality of StartLab members. So we thank you for completing this form with as many details as you can at this time in your project's development.

## **APPLICATION DEADLINE 31 DECEMBER 2018**

### A- TELL US MORE ABOUT YOU

Project Name / Company name	<input type="text"/>
Product area (THERAPEUTICS, DIAGNOSTICS, MEDTECH, ETC.)	<input type="text"/>
Address	<input type="text"/>
Street	<input type="text"/>
ZIP	<input type="text"/>
City	<input type="text"/>
Country	<input type="text"/>
Website	<input type="text"/>
Email	<input type="text"/>
Phone	<input type="text"/>
Mobile	<input type="text"/>
Contact Name	<input type="text"/>
Contact First name	<input type="text"/>
Title	<input type="text"/>
Your role in the project	<input type="text"/>
Date of inception of the project / creation of the company	<input type="text"/>

## OTHER MATTERS TO CONSIDER BELOW

1. Names and roles of other participants in the project

2. Are you incorporated as a company  Yes  No

• if yes date, Trade Register number

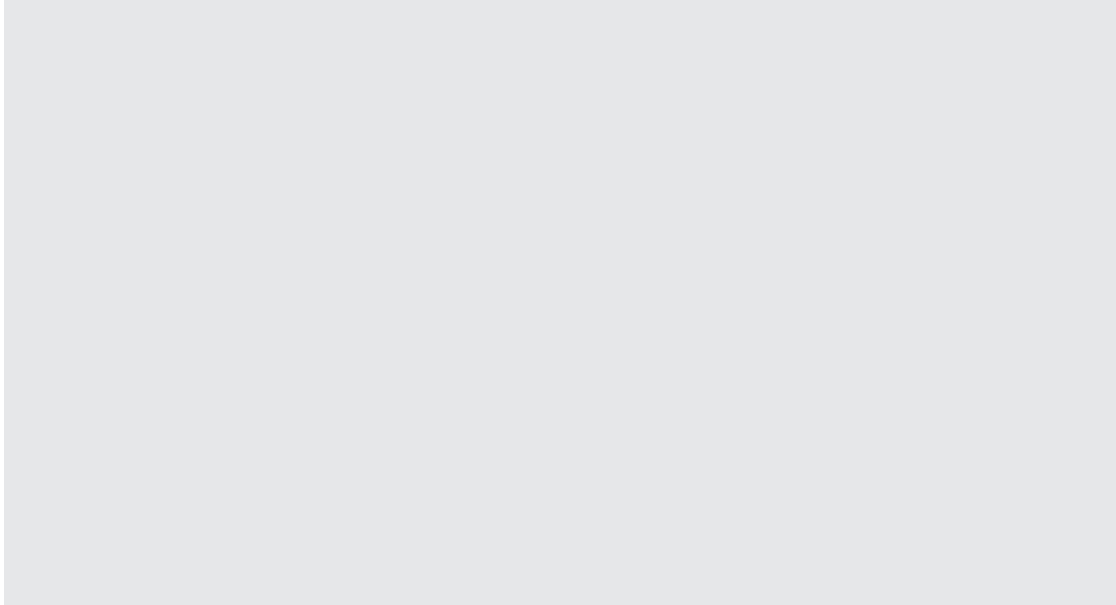
• if no, when do you plan doing so?

3. Who are the current owners of the project/company, and their % ownership?

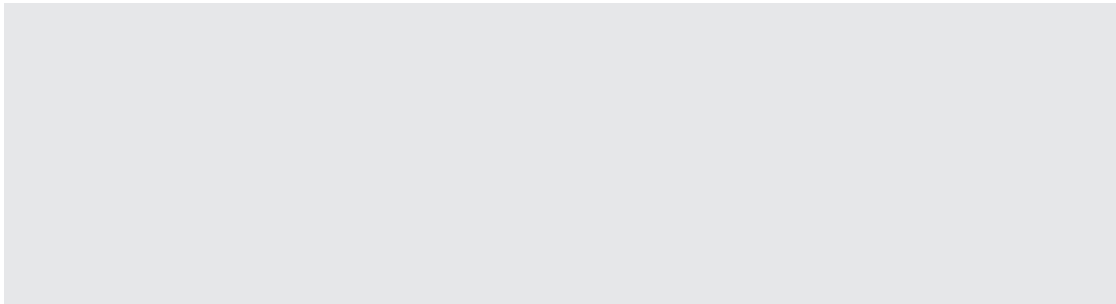
4. If you have a governance body for the project, please describe its role and members

## B- TO BETTER UNDERSTAND YOUR PROJECT

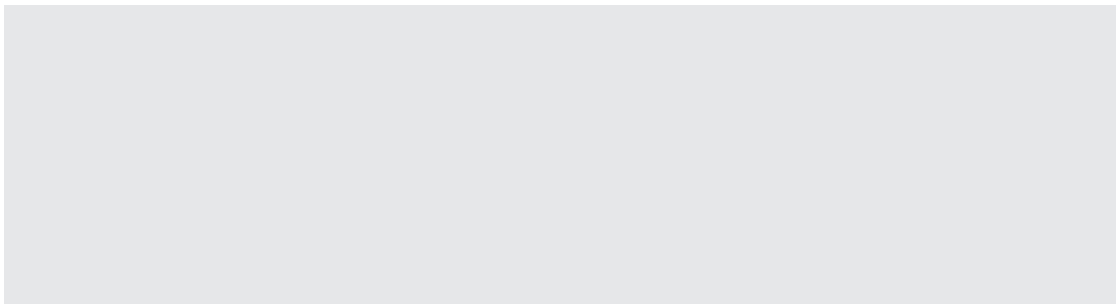
1. Please summarize your project  
(max. 200 words)




2. What is the unmet need you are addressing?  
(max. 100 words)



3. What are the USPs or added value your project will provide?  
(max. 100 words)



- 
4. Please briefly describe the technology behind it  
(max. 200 words)


Empty text box for describing the technology behind it.

5. Is there any pending any intellectual property on the technology?  
(max. 100 words)

Empty text box for describing pending intellectual property.

6. Who does the technology belong to?  
(max. 100 words)

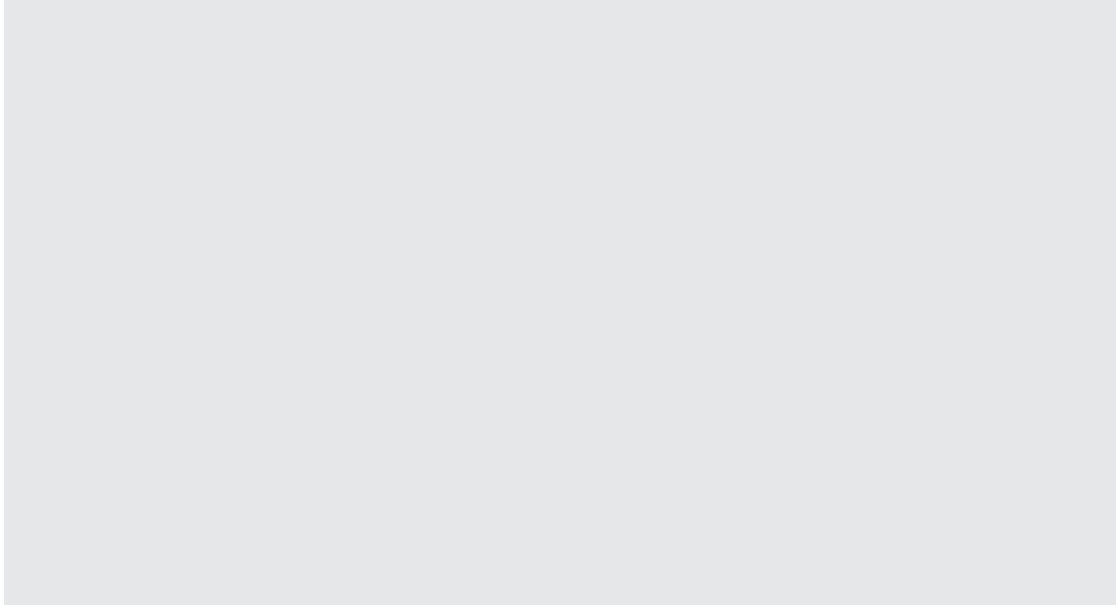
Empty text box for identifying the owner of the technology.

- 
7. Please briefly describe the status of your project today  
(max. 100 words)

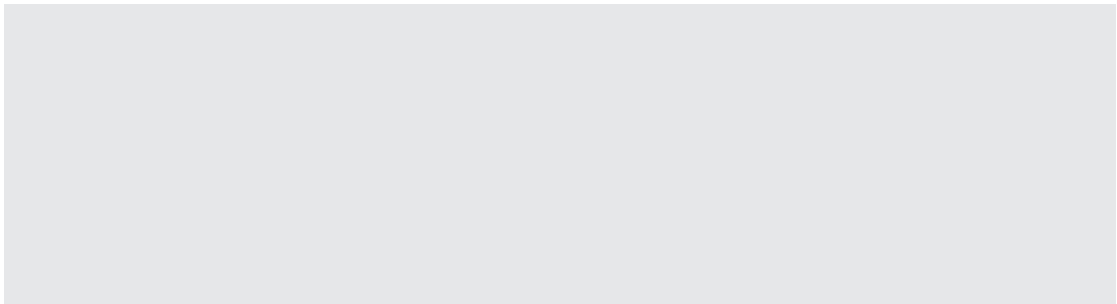
8. Do you have some specific needs for your project that you wish StartLab to help with?  
(max. 200 words)

## C- LET'S NOW DIVE A BIT MORE INTO YOUR BUSINESS PLAN

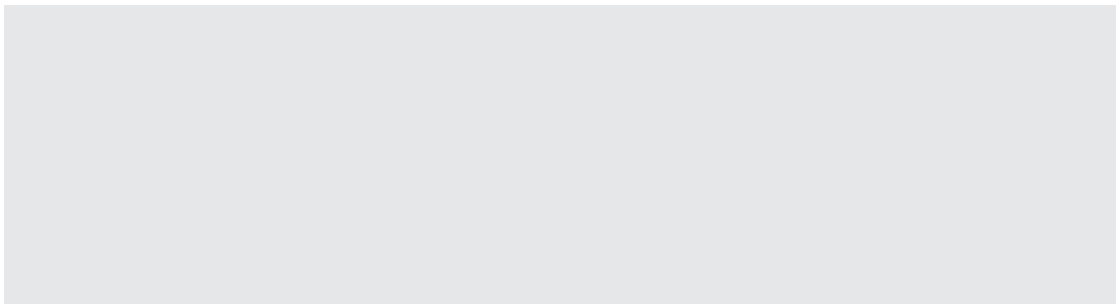
1. What are the products/services you are planning to develop?  
(max. 200 words)



2. How big do you estimate the market to be?  
(max. 100 words)



3. Who are your main competitors?  
(max. 100 words)




4. Have you raised any funds so far?

- Friends and family  CHF
- Grants  CHF
- Loans  CHF
- Venture equity  CHF
- **Total**  **CHF**

5. What is your current cash position, cash burn rate and how long will funds last?  
(max. 200 words)

6. When do you plan to close your next investment round?  
(max. 50 words)

- 
7. How many employees do you estimate to be working at StartLab when you begin?  
(max. 50 words)

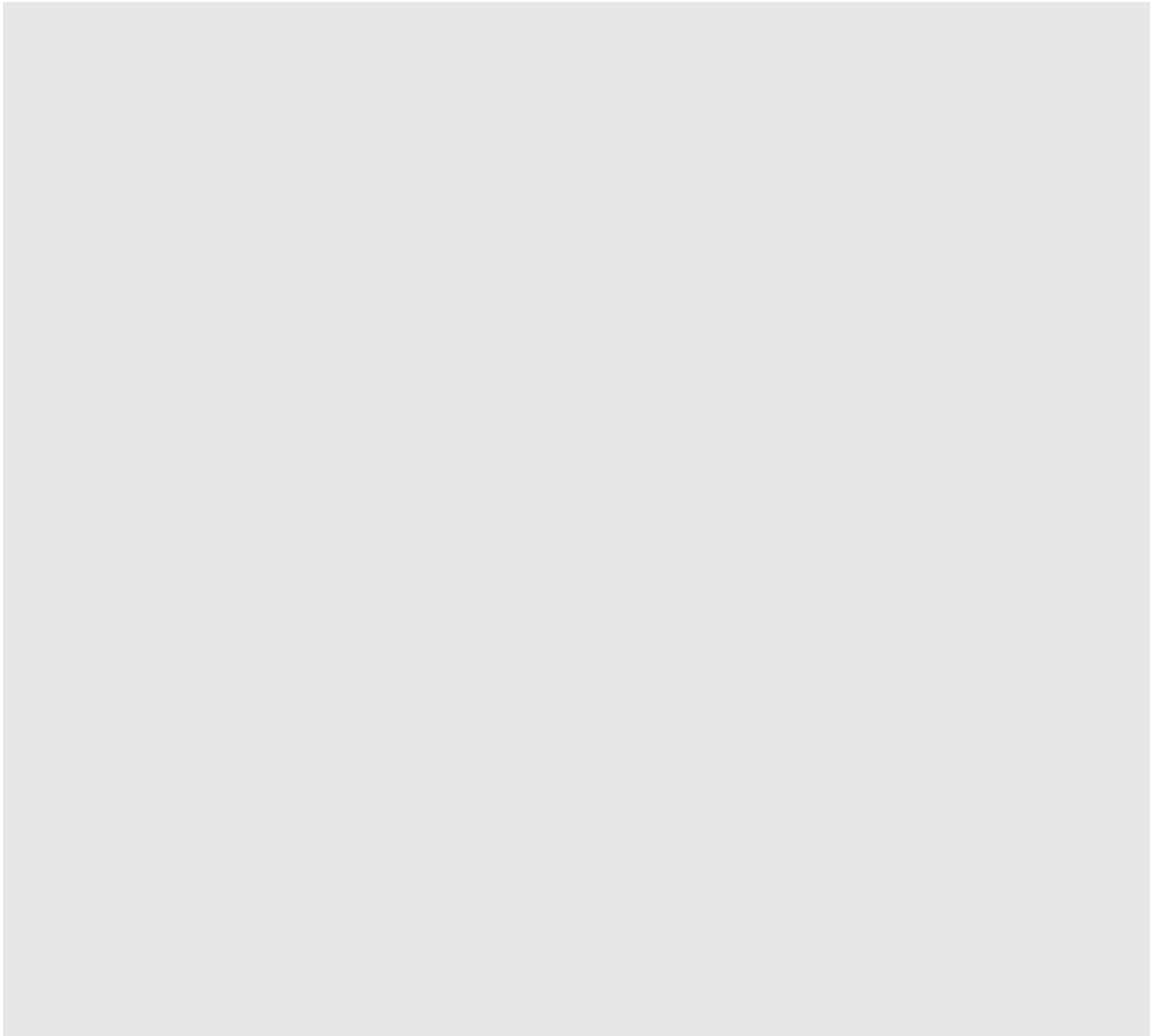
Empty text box for question 7.

8. What is your development plan and key milestones for the next 3 years?  
(max. 200 words)

Empty text box for question 8.



## D- ADDITIONAL INFORMATION



## E- EXTRA DOCUMENTATION (PLEASE PROVIDE BY EMAIL ATTACHMENT )

1. Your CV and/or linked-in page.
2. The contact details of 2 referees.
3. A SWOT analysis of your project/company.
4. Any document, business plan, publications, etc. which you feel is appropriate.

## TERMS & RULES

### Commitment

By filling this application form for StartLab, and sending it by email to [startlab@biopole.ch](mailto:startlab@biopole.ch) you represent and warrant that (1) you are authorized to submit this application on behalf of your project/company, (2) the information you have provided is accurate and current, (3) your project/company either owns or has a license to use the product, service or technology described in your application, (4) you have the right to provide StartLab and Biopôle SA organizations with the information above, (5) StartLab and Biopôle SA are entitled to use the information given for StartLab. You acknowledge that submitting an application does not guarantee acceptance by the StartLab team.

### Confidentiality

You agree to keep confidential any information you receive during your StartLab application process. You are not entitled to use or make reference to Biopôle's business names, trademarks or logos without its prior written consent.

StartLab commits to the confidentiality of all application forms and attached documents, together with all its Advisory Board members as well as all Biopôle employees. Information you provide will be solely used by the StartLab team for the sake of assessing your application to join StartLab.

### Selected projects

If your project is selected by the StartLab team, you will be asked to provide your company's certificate of incorporation as well as the documentation justifying its status, if your project is already incorporated. A specific Service Agreement will be signed with Biopôle SA as appropriate in order to start as a member of StartLab incubator at Biopôle.

## CONTACT US

[startlab@biopole.ch](mailto:startlab@biopole.ch)  
+41 21 566 57 70

**Startlab**  
Life Science Incubator @ **biopôle**

**biopôle**